C 4.2 Trans-national Partnerhips

UIP – University Development Center and University Incubator of Primorska

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MedLab
Mediterranean Living Lab for Territorial Innovation

Med
L'Europe en Méditerranée
Europe in the Mediterranean

UIP

Projet co-financé par le Fonds Européen de Développement Régional – FEDER
Project co-financed by European Regional Development Fund - ERDF

Deliverables (official deliverables):

- **A database** of participating actors (also potential partners) of the MedLab pilot projects

- **Policy Briefing Document** for Dissemination

Rome,

31th March 2011

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The purpose of the website is to promote the MedLab project and its pilot projects to establish new trans-national partnerships.

The main goals are:

- To obtain additional partners from eligible countries for existing pilot projects,
- To promote the MedLab project and its pilot projects,
- To attract new potential partners for new projects using the living lab approach.

Expected results:

- At least two new partners from two different countries for each existing pilot project,
- To establish a system of newsletter sending and at least three newsletters sent by the end of the MedLab project,
- At least 50 newly subscribes of the newsletter,
- At least 20 new logged users.

Rome,

31th March 2011

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The content of the web page

- Introduction to the web page with instructions how to use it and a brief description of the content.
- Presentation of the Medlab project with an introduction of the partners and their involvement in the project.

Basic concepts :

- what is a transnational partnership,
- what is a living lab with a presentation of a actual good practice,
- what is a pilot project.

Rome,

31th March 2011

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Presentation of the MEDLAB pilot projects

- The Tourism Pilot
- The Planning Pilot
- The Coastal Pilot
- The Rural Development Pilot
- The Inno-SME Pilot

Rome,

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Communication and evaluation platform for each pilot project for participants

We will establish an online discussion site where people, who are actually involved in the pilot projects, can hold conversations in the form of posted messages. The platform will be more or less like a forum with posts arranged in a tree-like structure. This will give an opportunity to potential partners to more concretely recognize the essence of the project and to monitor the progress of the project. All the users will be registered and approved by the platform administrator.

Rome,

31th March 2011

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Who can join and how to join a pilot project

// to list the criteria

Database with potential partners for projects (interactive – with application form)

Potential partners from Slovenia for the pilot projects

- The Tourism Pilot / local tourism organisations, national tourism organisation
- The Planning Pilot / regional development centres, local authorities
- The Coastal Pilot / research institutions in the field of geography
- The Rural Development Pilot / regional development centres, local action groups
- The Inno-SME Pilot / constructing companies, real estate agencies

Rome,

31th March 2011

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Newsletter subscribe option

News

- Human resources during the operating stage:
- editor in chief who will keep the web page updated
- moderator for the communication and evaluation platform

Rome,

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