C 4.1

PILOT IMPLEMENTATION
THEMATIC COORDINATION

Rural Development Pilot

Andalusian Region

MedLab
Mediterranean Living Lab for Territorial Innovation

Med
L'Europe en Méditerranée
Europe in the Mediterranean

[i²BC] INSTITUTO DE INNOVACIÓN PARA EL BIENESTAR CIUDADANO

Projet co-financé par le Fonds Européen de Développement Régional – FEDER
Project co-financed by European Regional Development Fund - ERDF

Rural Dev (I2BC)
Thematic definition and development

1. Rural development pilot, Abla (RioNLL):
   1. Specific actions and events in Abla (RioNLL): progress on projects
   2. Rural Lab Foundation
2. Regional propagation and extension under the MedLab unmbrella
   1. New Living Labs
   2. Andalusian network of Llabs and SSRIs
3. Platform implementation: Supl@i and RedPLI
   1. Supl@i (Support for Open Innovation platform)
   2. RedPLI (Regional network)

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Rural Dev (I2BC)
Thematic definition and development
1.1 Specific actions and events in Abla

- Projects: Abla as real-life scenario on the use of ICT tools for e-participation, e-Health and e-Inclusion in rural areas: At international level (Europetition) and at national level (CISVI)
  - **EUROPETITION**: a platform trialing the coordination and submission of local epetitions and cross-border pan-European europetitions to the European Parliament .The project ended in December 2010. Malaga, Cordoba and the Abla Town Council took part in the project, so that their citizens have had the opportunity to participate in the local and European political agenda from a rural context. The project ended with great success and had a very positive impact in the Living Lab.
  - **CISVI**: with 2 different strands in Abla:
    - E-Inclusion and e-Administration: developing tools and ICT applications to facilitate the interaction of elderly people from rural areas with the e-Administration .
    - E-Health: developed a teleconference system to deliver distance medical attention to citizens in dispersed rural areas, especially to monitor chronic diseases in elderly people

Europetition Andalucia Representatives

A 92-year-old Abla citizen interacting with the e-Administration using an adapted equipment

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1.2 Specific actions and events in Abla

- The Rural Lab Foundation, established in June 2010, starts taking the reins of the Living Lab: looking for new projects, financing and organising activities and seminars.
- I2BC, which has acted as an accelating instrument in the innovation field (looking for financial support and implementing projects and methodologies), is progressively giving way to Rural Lab and handing over the control and leadership of the LL to the Rural Lab.

I2BC signing the incorporation deed of Rural Lab

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2. 1 Regional Extension

Alhama de Granada LL: THERMAL SPRING AND SPORTS

- After the event acTUa, held in june 2010, a Social Space for Research and Innovation was established in the Living Lab Alhama de Granada.
- The Alhama citizens took the lead role searching and identifying needs, and as a result there was the idea to make of Alhama a destination for elite sport clubs for their pre-season preparation camps.
- I2BC in collaboration with the Thermal Tourism Association of Andalusia develops a project to promote **thermal and health tourism of Alhama** and modernize the local spas with thermal baths. This project conjugates thermal spas with rural development, heritage, sport, health, wellbeing and ICTs.
- Benefits: Improvement of the local infraestructures and of the local economy.

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2.2 Regional Extension

Lebrija LL: HEALTH AND INDEPENDENT LIVING

- On 29° November 2010, it received the official acknowledgement of **Social Space for Research and Innovation** for "Health and Independent Living" by the Spanish platform eVia, with the support of I2bc.
- In March 2011, presentation of the "**WeCare**" application, developed within the project WeCare from the AAL programme, that takes Lebrija as one of its scenarios.
- Future: need for a **legal entity** to take control of the managenement and financial activities, as well as the sustainability

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2.3 Regional Extension

Costa del Sol LL: HEALTH, INDEPENDENT LIVING AND SOLUTIONS FOR RETIRED EUROPEANS LIVING IN THE COSTA DEL SOL

- On 21 and 22 December **workshops** on: the utilization of innovative tools such as RedPli and Supl@i and identification and search of needs and their possible solutions; mainly for retired people from Andalusia and Northern European countries established in Andalusia.
- 18 January, Presentation of the **ISEM project** (ICTs innovative Services for foreigners living in the Mediterranean) by VTT, University of Granada and I2bc. Need of implication of locals and financiation to develop it.
- Next steps: **Costa del Sol Innovation Showroom,** real environment for the co-design of innovative solutions with citizens and show the latest solutions in the market related to the topics of interest of the Costa del Sol Living Lab.

MedLab TCM n.7
Rome, 31.03.11

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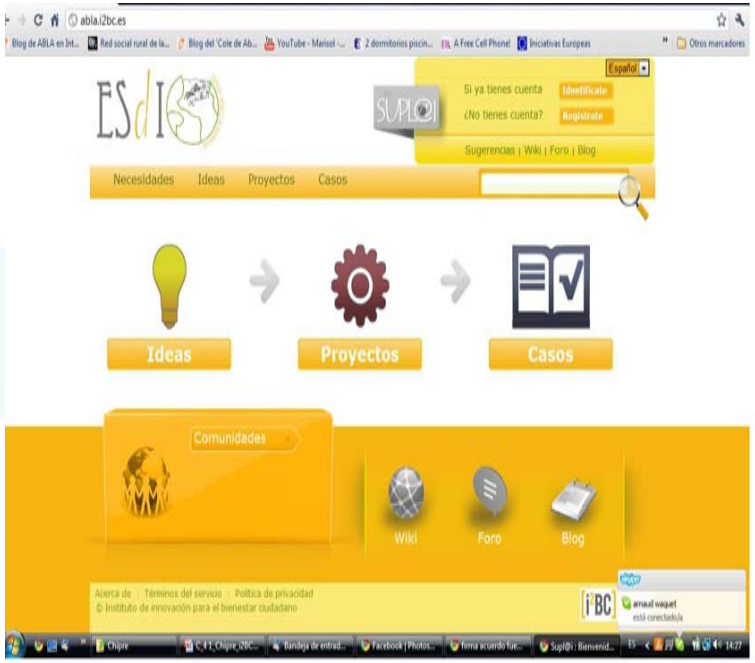
Thematic definition and development
3.1 Platform implementation: Supl@i

- **Supl@i** is the **Su**pport **P**latform for **O**pen **I**nnovation, a 2.0 tool where by logging in people can add needs, ideas and link them to ongoing projects fullfilling a specific need, or ad-hoc projects developed as a consequence of needs and ideas introduced. This tool is already implemented in the Abla pilot as of mid October. This tool has been implemented in:
  - Abla: http://abla.i2bc.es
  - Alhama: http://alhama.i2bc.es
  - Lebriija: http://lebrija.i2bc.es
  - Costa del Sol: http://costadelsol.i2bc.es

Supl@i has also been implemented in the Spanish platform eVia at national level, http://evia.i2bc.es

All in all**, Supl@i** so far counts with almost 250 users, over 40 organizations, almost 20 groups of work and 45 projects.



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3.2. Platform implementation: RedPLI, the Andalusian Network of Llabs and SSRIs (I)

RedPLI, the Andalusian Network of Llabs and SSRIs

https://redpli.i2bc.es

- The RedPLI is part of the **federated Social Network** Lorea **(http://lorea.org)**
- This network makes it possible to coordinate and bring together people who work in the field of **open innovation and social innovation** in Andalusia, involving various groups of people as well as public and private agents interested in this subject.
- The launch of this network was agreed by the participants in the **I Andalusian Conference** of Living Labs and Social Spaces for Research and Innovation.
- Some statistics....

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Questions/comments?

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